



BESPOKE PLUS

"If your work speaks for itself, don't interrupt."

51 Caldari Road

As reported last month, 49 Bespoke Inc., is relocating operations to the Greater Toronto Area (GTA). Operations will commence **August 1, 2011**. The new address is:

**51 Caldari Road, Unit 6-7B
Concord, Ontario L4K 4G3
www.49Bespoke.com**



The complex is comprised of two buildings that were previously known as 51A and 51B, but an address change occurred leaving both buildings to be known as 51 and their respective units are designated as units A or B.

We look forward to serving you better from two and a half times the space keeping our toll free numbers. The new telephone number in the local area will be 416-661-4499 Toll Free 866-827-4548 and the new facsimile number will be 416-661-8903 toll free 877-731-7745. Out internet and email addresses will naturally stay the same with everything updated at www.49Bespoke.com.



U25 at Brock U



25 (U25) Women at Brock University in St. Catharine's, Ontario.

Team USA coached by former Star Stephanie Wheeler cruised through the championship game 66-39 over Australia while GB upset Canada 62-42 in the bronze medal game.



2011 Women's U25WWBC MVP & All-Stars:

- 49 MVP – Desiree Miller – United States
- 49 All-Star – Jamey Jewells – Canada
- 49 All-Star – Cindy Ouellet – Canada
- 49 All-Star – Rebecca Murray – United States
- 49 All-Star – Mari Amimoto – Japan
- 49 All-Star – Maya Lindholm – Germany

The news release reads:

True Sport is a social movement across Canada promoting a sport system that is healthy, fair, inclusive, and fun. The 2011 Women's U25 organizers are dedicated to supporting and modeling the True Sport principles within Canada and around the world.

True to this spirit, each team was asked to nominate individuals from their team who has exemplified the principles of true sport.

The True Sport award recipients are:

- 49 Carmen Huisamen – South Africa
- 49 Mareike Adermann – Germany
- 49 Chihiro Kitada – Japan
- 49 Floralia Estrada – Mexico
- 49 Alarissa Haak – Canada
- 49 Ella Sabljak – Australia
- 49 Gail Gaeng – United States
- 49 Not Available at Print Time - Great Britain

For more information, visit www.u25wwbc.com.

Thank you very much to Peter McMurchy from OCWSA who worked the repair booth for us. As always, our suppliers came through and helped make this event more successful. Thank you to **KENDA** for help with the wheel bags, tires, tubes and **VARILITE®** for the Platypus water bottles that went to all athletes! Also, **Spinergy** for seven sets of Wheels which were used for awards and the silent auction. 49 Bespoke Inc., is pleased to be part of events like this as we understand and appreciate the value that wheelchair sport has in molding and forming stronger members in our society. As a gold sponsor for the event, we also provided volunteer t-shirts which looked great, pens that met a need, and laundry bags bearing all the logo's showing support of the brands we appreciate so much! Thank you also to Play 2 Podium, Spin Magazine, People in Motion, and all the other folks that hung up posters and promoted the event.



Motivation

I had the pleasure of meeting Jason Williams through an introduction from the British Consul last week. Jason is in Business Development for the charitable organization called Motivation. They believe that mobility is an essential human right and one that enables people to take part in all aspects of life. That's why they've spent the last 20 years working to provide wheelchairs around the world.

One of their projects is a basketball wheelchair called the "Spin Off." It is made out of steel tubing and weighs in at less than 30 pounds. It is a fixed frame unit with a fifth wheel, side guards, adjustable upholstery, foot rest, and looks remarkably like a Quattro with a fixed center of



gravity (COG). Although these units were originally designed for have not countries, they have been popular all over because of the price point. Designed like the Quattro Club, but available for less dollars, makes it attractive for new clubs or those running awareness programs, etc. Check them out at: www.motivation.org.uk

Repair & Valve Kits

We seldom have repair needs, but for the person that breaks off a valve or puts a screw driver through a cushion there is a fix for these issues. Easy in the field repair eliminates the need for a loaner program and now it is even easier. There are new repair and valve replacement kits available from **VARILITE®** with a non-heat adhesive, eliminating the need to warm the glue in water before applying it.

New Part Numbers Are:

- 03663 Repair Kit
- 03681 Standard Valve Kit
- 03682 PSV Valve Kit



Bits and Bytes

- 49 Relocation week, but we will continue to ship!
- 49 Spitfire Challenge July 29 – Aug 1 Toronto, ON;
- 49 Intl Tourney of Champs -Charlotte, NC Aug 7-14;
- 49 REE Sept. 13 at the Armories in Vancouver, BC;
- 49 Rehacare Sept 21-24 in Dusseldorf, Germany;
- 49 SHHC Innovation Show Nov 14-15, Toronto, ON;
- 49 SHHC Innovation Show Nov 29, Calgary, AB.

BESPOKE PLUS helps to market and promote **RGK Wheelchairs**, **VARILITE®** Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinergy, Gance, Frog Legs, Schwalbe, Sun, MBL, Natural Fit, Blax, and other great products.

Please give us a call or contact the editor, Reg McClellan, if you have something that you think we should expound on.