



BESPOKE PLUS

"If your work speaks for itself, don't interrupt."

Heading to the GTA

49 Bespoke Inc., will be relocating operations to the Greater Toronto Area (GTA) in July for operations to commence August 1, 2011. We are excited about the opportunity to double the floor space and reduce the work of having to move two things to ship out one! We also look forward to trying to adjust to the warmer climate in the GTA and reconnecting with old friends!

On the recreation side of things, we have always felt that there is tremendous growth possibility for wheelchair basketball in the GTA and we may put some time and effort into resurrecting a team (who knows, it may be time for another old guys team in the CWBL) and doing what we are able to help the growth of the game. Needless to say I need the opportunity to get out and play a little more regularly if for no other reason than to shed a few pounds.

We have been looking at this move scenario for some time now and have reconciled ourselves to the fact that spending a little less time in hotels will allow us to meet more people on day trips than from our base in Ottawa.

The down side of leaving home for more than two decades, a beautiful city, super dealers, and neighbours second to none is lessened by the fact that the home will be here for regular trips back and forth as we assess the big move.

We will provide more information on this move in our next issue, but rest assured the web site toll free numbers will still be the same.

People in Motion

Celebrating 22 years, the 2011 Edition of the People In Motion Show featured 63,000 square feet of exhibits which included adapted vehicles and one built from the ground up, mobility aids, barrier-free design, rehabilitation services, home health care products,

accessible travel, leisure activities, technical aids, employment information, corporate services and government programs. 49 Bespoke Inc., was present at this years show, but not as an exhibitor due to a scheduling conflict, but we took out a full page advertisement in the magazine handed out at the event and had product with local vendors. We brought back a number of magazines and are distributing those with product shipments. This event was held Friday June 3rd, and Saturday June 4th, 2011; information is at www.people-in-motion.com!

Exhibition Tourney

RGK, official sponsor of the Great Britain men's, women's and kid's wheelchair basketball teams was once again a major sponsor at the BT Paralympic World cup 23 - 28 May 2011 at the Manchester Regional Arena Sportcity in Manchester, England showcased on Channel 4. Since the first games in 2005 The BT Paralympic World Cup has been an exciting event for World Class Multi-Sport Disability Event for elite international athletes, bridging the gap between the once every four year Paralympic Games.



Pushing boundaries

www.rgklife.com

Great Britain's Basketball teams had a super showing with the women coming up huge and knocking off the tough German squad in the final while Canada, once the powerhouse at these and all games, succumbed to Japan in the bronze medal game. On the men's side, Canada did the job against France in the Final with GB taking the bronze from Brazil.

The Great Britain Wheelchair Basketball teams have been sponsored by RGK for years and most players are using the Interceptor. They had a booth presence throughout the games with Five time Paralympian and expert advisor Colin Price at the repair station for spares and repairs with a host of various demo chairs for all in attendance.

U25 at Brock U

From Wheelchair Basketball Canada: (St. Catharine's, ON) – Tickets are now available for the inaugural 2011 Women's U25 World Wheelchair Basketball Championships as event organizers unveil the official event website at www.u25wwbc.com.



"Our website, live streaming, and social media platforms will serve to connect hundreds of athletes, coaches, and volunteers from around the globe. It will bring together

lifelong fans and newcomers to the sport. This is something we are very excited about," said Event Co-Chair Wendy Gittens.

Spectators, fans, and sports enthusiasts are all invited to attend the international tournament that is taking place at Brock University in St. Catharine's, Ontario from July 15th to the 21st, where they will be treated to all of the speed, skill, and athleticism that make wheelchair basketball a truly unique spectator sport.

Tickets are being sold online in two formats: **\$10 Individual session tickets** grant access to two games in either a morning or afternoon/evening session. **\$40 Tournament passes** grant access to all of the games at the competition. A limited number of tournament passes are available. **Fans are invited to take advantage of special early bird pricing as individual session tickets will be on sale for \$8 and tournament passes will be on sale for \$35 while quantities last.**

"We encourage the public to get their tickets early and secure their spot at what promises to be an eye opening experience for many," said Gittens.

"For the first time in the history of our sport we get to showcase the talents of these elite young female wheelchair basketball athletes in a world-class championship. We will welcome participants from Australia, Canada, Germany, Great Britain, Japan, Mexico, South Africa, and the United States for a truly a historic tournament and we couldn't be prouder to host it in our own backyard," said Gittens.

The tournament website will act as the primary source to access the latest news, event information, ticketing, team

rosters, schedules and game results. It features a comprehensive social media hub with exclusive access to videos, photo galleries, contests, polls, and athlete blogs.

Website Highlights:

- Official tournament Face book & Twitter feeds
- Live game webcasts
- Live score updates & daily game recaps
- Daily photo & video galleries
- Online ticket sales

Nevegal K1010

We now have our first shipment of 501 and 540 Kenda Nevegal K1010 tires. These off road type tires will fit on



501 (22") and the 540 (24") rims. We have had stock for the 559 (25") rims for some time now although they are folding tires as opposed to steel beaded. The thing to remember on these tires is that the profile changes

considerably with the 22" coming out to a height close to that of the K161 24 x 1 3/8 tire and the 24" is close to that of the K192 26 x 1 3/8.

Go FreeWheel

Joel Ban from Epical Solutions has brought the FreeWheel to Canada distributing out of my home province of Saskatchewan. I had the opportunity to meet with him and Cindy Kreig, Marketing Director with Freewheel, at the recent People in Motion Show. They sell for \$599.00 in Canada and we have them in stock now as well.

Bits and Bytes

- 49 GTA trip July 5-9, Oshawa, Toronto, St. Catharines;
- 49 Women's U25 Worlds, July 15-21, St. Catharine's, ON;
- 49 July Relocation month.

BESPOKE PLUS helps to market and promote **RGK Wheelchairs**, **VARILITE®** Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinergy, Glance, Frog Legs, Schwalbe, Sun, MBL, Natural Fit, Blax, and other great products.

Please give us a call or contact the editor, Reg McClellan, if you have something that you think we should expound on.