

## BESPOKE PLUS

"If your work speaks for itself, don't interrupt!"

**June 2010** 

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# Régie de l'assurance maladie Québec & &

#### www.ramq.gouv.qc.ca

We will be meeting with the folks at RAMQ on July 6, 2010 to present the full line of Ki Mobility products for their review.

RAMQ has a process to determine which products will be approved and available for people benefiting from their services in Quebec. It is anticipated that the process will culminate which the approval of products for July 2011.

Ki Mobility products are approved across the country. The only province that provides coding is Ontario and these are the ADP product codes:

C4 WMA2K1010 C4C WMA2K1020 C5 WMA3K1010 C5T WMA3K1010 C5Vx WMA3K1015

Tsunami AL and Ti

**WMA4RZ010** 

The Tsunami Little Wave has been tested and we are awaiting numbers.

## RAMQ - 49 Bespoke Inc.



**49 Bespoke Inc.** apprécie cette occasion à offrir la gamme de produits Ki Mobility sous le programme de la **RAMQ** de la province du **Québec**. Nous avons hates de fournir les informations requises afin de répondre aux besoins des personnes bénéficiant du programme de la **RAMQ**.

RGK Wheelchairs, Inc., a été officiellement renommé 49 Bespoke Inc. en septembre 2009. Ceci a eu lieu en raison d'une croissance allant au dela de la distribution des fauteuil roulants RGK. Suite a une décennie de promotion et de commercialisation et de solides relations avec Varilite®, Ki Mobility, Kenda, et autres

fabricants, Russel Simms et Greg Éden ont vendu leurs parts de compagnie a Reg McClellan. Bien que les noms de toutes ces compagnies ont toujours été en première ligne nous devions trouver un nom plus générique.

Nous avons choisi d'employer les numéros 4 et 9 avec le terme anglais « Bespoke » qui signifie: Fait sur mesure. La signification du 4 et 9 s'associe au privilège de Reg McClellan d'avoir pu porter le numéro 4 pendant plus de 20 ans sur l'équipe masculine nationale de basketball en fauteuil roulant et un honneur pour sa partenaire Chantal Benoit de toujours porter le numéro 9 sur l'équipe feminine nationale de basketball en fauteuil roulant depuis plus de 20 ans.









**49 Bespoke Inc.,** is appreciative of the opportunity to show the Ki Mobility product line to the province of **Quebec's RAMQ** program and look forward to providing information required to assist in meeting the needs of people benefiting from the **RAMQ** program.

RGK Wheelchairs, Inc., was officially renamed 49 Bespoke Inc., in September 2009. This took place as a result of growth in the scope of the legal entity originally formed to bring RGK Wheelchairs to North America. After a decade of marketing and promoting RGK Wheelchairs and strengthening relationships with **Varilite®**, **Ki Mobility**, **Kenda**, along with other fine manufacturers, Russel Simms and Greg Eden sold their shares in the company

to Reg McClellan. Although the logos for those companies have always been front row and center, it has been a goal to come up with a generic name.

We chose to use the numbers 4 and 9 with the English term for custom made "Bespoke" and to add the legal incorporated requirement. The significance of the 4 and 9 relate to Reg McClellan's privilege to have worn the number 4 for over 20 years on the men's national wheelchair basketball team and an honor that his partner shares having wore the number 9 on the women's national team for 20 plus years.



### Ki Mobility Tsunami and Little Wave

The Tsunami is a rigid/adjustable offering from Ki Mobility. It has a sleek look, light frame, stiff, responsive ride, and is incredibly light. It is available in both Titanium and Aluminum, adult and pediatric.



Check them out on-line.

www.kimobility.ca

**Our Contact Info:** 

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E-mail: info@49Bespoke.com

Web Site:

www.49Bespoke.com www.4RGK.com www.Varilite.ca www.kimobility.ca

### Ki Mobility Update

Ki Mobility is now offering a standard option of Desert and Forest Camo (**Camouflage Finish**) along with a **s**election of about 25 different treatments (including flags, carbon fiber, stripes, etc.) These changes will be reflected in a fall version of the order forms, but for the time being just ask! Also, **Military Service Patches** are now available on tension adjustable upholstery. Look for these additions on the web site in the coming weeks.

Other new offerings include, **8 x 2 casters** are available along with **60 degree hangers** and **18" spoke wheels.** Ki Mobility has added 3 **new colors** to the line. Fuscia, Candy Purple, and Metallic Silver. Slate Grey and Deep Purple have been discontinued.

Ki Mobility have committed to the following trade shows thus far:

- ✓ 2011 International Seating Symposium (look for more new products there)
- √ Four upcoming Abilities Shows
- ✓ VA Games in Denver

### VARILITE® Technology

**VARILITE**® cushions come in widths from 12 to 24 inches and tested to 750 pounds in the largest sizes. **VARILITE**® **Products have "Air-Foam Floatation Technology"** combining the best characteristics of air and foam!

#### AIR:

- Fluid and displaces under load
- Provides pressure relief

#### FOAM:

- Acts like a spring; compresses under load
- Provides support and conformation

#### Air-Foam Floatation – Key is immersion.

- The valve releases air to immerse the user in the foam
- Each cell of the open-cell foam provides support and distributes the pressure
- Increased immersion provides increased load distribution and greater stability
- Optimal pressure distribution is achieved over the largest possible area resulting in low surface tension

### A VARILITE® cushion is dynamically supportive:

The combination of soft foam under the pelvis and firmer foam under the thighs creates continually adjusting forces that evens out the interface pressures.

### **Bits and Bytes**

- Congratulations to AQSFR on Invitation Kiewit June 12-13, 2010 Ste-Thérèse,QC;
- Good Job AQSFR on Coupe Canada 2010 June 18-20, 2010 in Longueuil, QC;
- Go Canada Go World Championships in Birmingham, UK July 7-17, 2010;
- RAMQ presentation July 06, 2010 Marie Enfant Montreal, QC.

**BESPOKE PLUS** helps to market and promote **RGK Wheelchairs**, **VARILITE**® Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinergy, Glance, Frog Legs, Schwalbe, Sun, MBL, Natural Fit, Blax, and other great products.

If what we do is not up to the standard you expect, please give us a call, or if you have something that you think we should be expounding on in this forum, please contact the editor, Reg McClellan.

