



November 2009

BESPOKE PLUS

"If your work speaks for itself, don't interrupt!"

Volume 7, Number 86

*RGK manufacture
BESPOKE
(custom made)
wheelchairs for
daily use and
active living
customers. Made
to measure
products with
RGK's industry
leading ERGO
Seating ensures
the ultimate in
postural support
and performance!*

Hi-Lite



Max Lite



Octane



Interceptor Extreme



Therapy First – Prairie Seating



Therapy First provides community based rehabilitation services in Winnipeg and surrounding areas. We work together with you to find ways to improve the way you function.

Therapy First is an Occupational Therapy private practice in Winnipeg, Manitoba operated by Corinna Klassen and Angie Maidment. Together, they have over 31 years of therapy experience and have planned several major workshops in Winnipeg including three Prairie Seating Workshops and the Human Factors in Design Conference. This year the prairie seating two-day conference November 5-6 will have a Trade Show to highlight new and existing seating and mobility, pressure management and home health care equipment.

We are pleased to be an event Sponsor again this year and have Wayne Peach and Murray Slagerman with full time booth responsibilities. The event is open to prescribing authorities, people working in and around the industry, and the general public as previous years. The Trade Show will run for both days of the conference with unopposed exhibitor time during breakfast, refreshment breaks, lunch, and all day for registrants and the general public. This year, part of the workshop involves the registrants coming to the booth specifically to find equipment solutions to seating and mobility case studies.

The featured speakers are lecturers on seating and mobility, **Elizabeth Cole** and **Jessica Presperin Pedersen**. For more information, see www.therapyfirst.ca.

49 Bespoke Inc.

RGK Wheelchairs, Inc., has officially been renamed 49 Bespoke Inc. This has taken place as a result of growth in the scope of the legal entity originally formed to bring RGK Wheelchairs to North America. After a decade of marketing and promoting RGK Wheelchairs and strengthening relationships with Varilite®, Ki Mobility, Kenda, and other manufacturers, Russel Simms and Greg Eden have sold their shares in the company to Reg McClellan. Although the logos for those companies have always been front row and center, it has been a goal to come up with a name for the importer of these fine products to have a generic name.

We chose to use the numbers 4 and 9 with the English term for custom made "Bespoke" and to add the legal incorporated requirement. The significance of the 4 and 9 relate to Reg McClellan's privilege to have worn the number 4 for over 20 years on the men's national wheelchair basketball team and an honor that his partner shares having wore the number 9 on the women's national team for 20 plus years. You will gradually see imagery change, but it will be business as usual in the marketing and promotion of all the products you have come to expect from us!



Quattro



Performance



Interceptor



Grand Slam



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Air & Foam Overview

VARILITE® Air-Foam Floatation Technology in a nutshell combines the best characteristics of air and foam! Our most popular cushion product is the **Evolution™**.

AIR: Fluid, displacing under load providing pressure relief.

FOAM: Acts like a spring compressing under load and providing support and conformation.

Air-Foam Floatation – The Key is immersion. The valve releases air to immerse the user in the foam. Each cell of the open-cell foam provides support and distributes the pressure. Increased immersion provides increased load distribution and greater stability. Optimal pressure distribution is achieved over the largest possible area. The combination of soft foam under the pelvis and firmer foam under the thighs creates continually adjusting forces that evens out the interface pressures.



KendaCanada.com - Black

Kenda did a great job of producing some of the first colored **non-marking** tires on the market and Schwalbe brought black **non-marking** to the scene. Kenda introduced three manual chair tires in non-marking black in stock and available. The K192, K184, and K196. See them all at www.kendacanada.com.



K192 Black

K184 Black

K196 Black

Ki Mobility Tsunami

Doug Munsey, President of Ki Mobility complimented co-worker Murray Slagerman recently for his above and beyond engineering work to get the Tsunami, an incredibly light, multi-adjustable rigid frame wheelchair to market that comes in with a transport weight (without the rear wheels) of 10.9 lbs. in titanium and 11.2 lbs. in heat treated after welding 6061 aluminum. Ki Mobility is committed to improving people's mobility through the design and manufacture of innovative mobility products with the Tsunami and the folding ultra-light weight chairs in both aluminum and titanium in their Catalyst Series! For more info on the Tsunami line of chairs, visit our on-line information at: www.kimobility.ca.



Bits and Bytes

- Prairie Seating Workshop and Show Winnipeg, MB November 5-6;

BESPOKE PLUS helps to market and promote **RGK Wheelchairs**, **VARILITE®** Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinergy, Glance, Rogue, Frog Legs, Schwalbe, KIK, Sun, MBL and other great products.

If what we do is not up to the standard you expect, please give us a call, or if you have something that you think we should be expounding on in this forum, please contact the editor, Reg McClellan.