



BESPOKE PLUS

"Pushing to be Better, Faster, and Stronger"

September 2008

CSMC 2008

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RGK Manufacture

BESPOKE

(custom made)

Made to measure products with RGK's industry leading ERGO Seating ensures the ultimate in postural support and performance!

Hi-Lite



Max Lite



Octane



M2 Kids



Maxima



Welcome to the 23rd CSMC

RGK Wheelchairs, Inc. is proud to participate in the 23rd Annual Canadian Seating and Mobility Conference (CSMC) September 24th–26th, 2008 at the Congress Center in Toronto. The CSMC learning objectives through the various sessions are to provide informative and thought provoking opportunities to gain current and developing information on service delivery, product development, research and education. It provides opportunity for networking while viewing exhibits and interacting with dealer or manufacturer representatives. This year's theme is transportation and there is a new component called "Look and Learn".

Beijing 2008

Philip Craven, President of the International Paralympic Committee used the word "fantastic" on numerous occasions when talking about the Paralympic Games in Beijing. All reports suggest that the people of China touched the world and the world touched back; *"it was superbly organized, all events well orchestrated, and every athlete need was met and exceeded,"* said our Chantal Benoit, *"and you could eat every meal as if you were in a different country! We did not even mind staging and spending half a day at the opening and closing ceremonies with 90,000 plus as the entertainment was seamless and riveting."*



Although we had disappointing coverage of the games on television, print services had a little coverage and www.ParalympicSport.tv gave us most of the highlights. It is unfortunate that in this day and age of streaming video on-line that we were not able to have more on demand coverage of the Paralympics.

Congratulations to the USA Women who emerged number one in wheelchair basketball defeating a strong German squad while Australia bettered Japan for the bronze. The Canadian Women ended in an unfamiliar 5th place, something that they have not seen in over 20 years (they had bronze in 1990 and 2004 and won gold at the World Championships (W) and Paralympic Games (P) in 1992 (P), 1994 (W), 1996 (P), 1998 (W), 2000 (P), 2002 (W), and 2006 (W). The Canadian Men missed on a three-peat coming up short against the Aussie's after squeaking by the USA in double overtime; the USA had nothing left against GB who took the bronze. Domestically, Canada is ready for an overhaul in this sport as the junior ranks are not swelling and that age group will struggle at the worlds next year. Changes will have to be made for both Canadian men's and women's teams to enjoy the successes of the past 20 years, whereas the USA men's and women's teams have a strong upside with up and coming athletes.

New Site Up

We have a new web presence which includes the brochures, order forms, and retail pricing for our products along with some imagery, list of partners, dealers, and a whole lot more.

The site is accessible at www.BespokePlus.com, www.4rgk.com, www.Varilite.ca, www.Kimobility.ca, and www.KendaCanaada.com.



Performance



Interceptor



Grand Slam



Interceptor Extreme



Quattro



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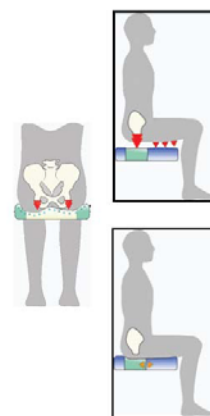
Ki Mobility at CSMC and REE

RGK Wheelchairs, Inc., distributes **RGK** Products in North America, **VARILITE®** Seating Systems in Canada, **KENDA** Tires and Tubes, and introduced **Ki Mobility** Products to the Canadian population in the last year. For Ontario residents, the ADP numbers are as follows: **Ki Mobility Catalyst 4, 4C ADP device code is WMA2KI010, Ki Mobility Catalyst 5, 5Ti device code is WMA3KI010, Ki Mobility Catalyst 5Vx device code is WMA3KI01.** At CSMC we have the pleasure of showcasing the Catalyst 5Vx and the Catalyst 5Ti and they will be in the new products area. Doug Munsey, President of Ki Mobility will be joining us at the booth and will be available to answer questions in the new product area. This is a good month for us as we also had Murray Slagerman, Engineer, join us at the Rehab Education Expo (REE) ran by Ian Denison at the Seaforth Armory in Vancouver, BC. Mable/Lloyd Haase were at that event and they have shared this image.



VARILITE® Air and Foam

Air-Foam Floatation Technology combines the best characteristics of air and foam! **AIR:** Fluid & displaces under load and provides pressure relief. **FOAM:** Acts like a spring; compresses under load, and provides support & conformation. **Air-Foam Floatation—Key is immersion.** The valve releases air to immerse the user in the foam. Each cell of the open-cell foam provides support and distributes the pressure. Increased immersion provides increased load distribution and greater stability. Optimal pressure distribution is achieved over the largest possible area. The combination of soft foam under the pelvis and firmer foam under the thighs creates continually adjusting forces that evens out the interface pressures.



What's needed from a wheelchair cushion?

1. Pressure distribution, 2. Postural support 3. Vibration reduction, 4. Light weight, 5. Low maintenance. **VARILITE®** cushions excel in all of these areas. The combination of soft foam (green) under the pelvis and firmer foam (blue) under the thighs creates continually adjusting forces (orange arrows) that evens out the interface pressures (red arrows). Air supports the load, while foam keeps the air where it's needed and preserves the cushion shape.

Bits and Bytes

- Happy 25th Anniversary Durham Medical
- Canadian Seating & Mobility Conference September 24th – 26th in Toronto;
- Shoppers Innovations Conference/Trade Show November 17th, 18th in Toronto;
- Shoppers Innovations Conference/Trade Show December 9th in Calgary;
- Medtrade in Atlanta Georgia October 27-30!

BESPOKE PLUS helps to market and promote **RGK Wheelchairs**, **VARILITE®** Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinergy, Glance, Rogue, Frog Legs, Schwalbe, KIK, Sun, MBL and other great products.

If you have something that you think we should be expounding on, please contact the editor, Reg McClellan.