

BESPOKE PLUS

"Pushing to be Better, Faster, and Stronger!"

January 2008

Volume 6, Number 63



For Ontario residents, products from Ki Mobility are with ADP and their chosen testing facility in Ottawa. We look forward to finalizing the process at their earliest convenience. Meanwhile, the Catalyst 5Ti will be shipping the third week of February 2008.

Congratulations to the Beijing Paralympic Organizing Committee for hosting a very successful Good Luck Tournament to test the facilities and operations for the upcoming Games in September 2008 and to the Canadian Women's and Men's wheelchair basketball teams who finished wearing gold!

www.CWBA.ca

VARILITE® Technology

One of the most popular questions we get at the Factory Outlet when it comes to **VARILITE® Products is "Air-Foam Floatation Technology"** ... **How does it work?** The **www.varilite.com** web site does a great job in answering frequently asked

questions and the following is front row and center; "By combining the best characteristics of air and foam!"

AIR:

- · Fluid & displaces under load
- · Provides pressure relief

FOAM:

- Acts like a spring & compresses under load
- Provides support & conformation

Air-Foam Floatation works because of immersion.

- The valve releases air to immerse the user in the foam
- Each cell of the open-cell foam provides support and distributes the pressure
- Increased immersion provides increased load distribution and greater stability
- Optimal pressure distribution is achieved over the largest possible area

A VARILITE® cushion is dynamically supportive:

The combination of soft foam under the pelvis and firmer foam under the thighs creates continually adjusting forces that evens out the interface pressures.

What's needed from a wheelchair cushion?

- Pressure distribution
- Postural support
- Vibration reduction
- Light weight
- Low maintenance

VARILITE® cushions excel in all of these areas.

The combination of soft foam (green) under the pelvis and firmer foam (blue) under the thighs creates continually adjusting forces (orange arrows) that evens out the interface pressures (red arrows). Air in a *VARILITE*® cushion supports the load, while foam keeps the air where it's needed and preserves the cushion shape.

McMaster Has it Right

Mike Fricker attended an event at McMaster University recently and relayed the following: "For many years the School of Rehabilitation Science at McMaster University has invited manufactures and reps from our industry to present products and allow term 5 OT students to pick our brains. January 21st 2008 was no exception. 50 plus students are presented with case studies prior to seeing our products and have to think about what type of equipment might be suitable for their client. Based on our products and knowledge we answer their questions and demonstrate how products may assist the client. The students quickly learn that there is no right or wrong answers, but there are an incredible number of products available to assist them in doing their future jobs successfully.

It is our job to ensure that we keep the education going. I challenge you to find schools in your areas and offer equipment training to them. There are many avenues of Health







Congratulations to the Canadian Wheelchair Sports Assoc., who were awarded the right to host the 2010 World Rugby Tournament in Vancouver, BC. We look forward to being involved in this event and doing our part to support the growth and development of wheelchair sports!

www.CWSA.ca



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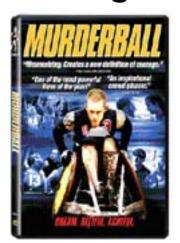
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Science and I'm sure that the people training to be part of the Healthcare industry could all benefit from increased equipment knowledge. It is refreshing to be part of educating the future prescribers in our industry. Many thanks to Diane Tait OT (St Peters Hospital) and Shaminder Dhillon OT(Assistant Clinical Professor, School of Rehabilitation Science, McMaster University). See you next year!"

Training and Education



If you own a medical supply outlet you are probably always looking for ways and means of training and educating your in house professionals. There are a lot of tools out there that provide information in a clinical sense. If you are looking for something with a little more levity and practical approach, then check out the www.CWSA.ca front page where they offer an opportunity to purchase "Murderball" the video. This presentation will provide another perspective on the skills and abilities of people you work with on a daily basis and may provide some equipment tips and other insights to compliment your effectiveness and presentation with your customers.

We warn you we will be coming back to you a number of times between now and 2010 to do what you can to help

support the most prestigious event in the Wheelchair Rugby World, the World Championships!

Remember Laura - Thinking Ice

On January 15, 2008, Dr. Laura May (nee Schell) of Sherwood Park, passed away peacefully at home after a valiant battle with cancer at the age of 45. She was surrounded by her family. Her husband, John (known as Ice in the wheelchair basketball community) and friend for life, will do Laura proud in raising their sons, Andrew and Brody. Laura was a dedicated and respected professor at the University of Alberta in the department of Physical Therapy and long time friend of wheelchair sports. We are thinking of you Ice, knowing you will move forward with the confidence of taking the shot at the buzzer.

Bits and Bytes

- Thank you Conval-Aid and Ottawa Rehab Center for Factory Outlet visit Jan 15;
- Final interview with McMaster Physical Activity Study Group Jan 21;
- CSMC call for work shops, papers, case studies, and presentations Feb 01;
- Canadian Women at Osaka Cup in Japan Feb 12-17;
- MEDIChair Conference and Buying Show in Montreal, QC Feb 26-27;
- International Seating Symposium March 5-8 in Vancouver, BC;
- CWBL Conference Finals March 14-16 Sherbrooke, QC!

BESPOKE PLUS helps to market and promote **RGK Wheelchairs**, **VARILITE**® Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinergy, Glance, Rogue, Frog Legs, Schwalbe, KIK, Sun, MBL and other great products.

If you have something that you think we should be expounding on, please contact the editor, Reg McClellan.