

November 2006

BESPOKE PLUS

"Pushing to be Better, Faster, and Stronger"

Volume 4, Number 45

Factory Outlet Opening

The words in the February 2005 **BESPOKE Plus Volume 3, Number 18** read, "final assembly will occur in the Ottawa facility for the time being, but a



commercial property recently purchased is undergoing an assessment of readiness to determine what will be involved in turning it into the space needed for this enterprise." This space was considered an ideal location for the RGK center of excellence as it was halfway between

where the metal work was being done and Ottawa, and it has 24,000 square feet of office/warehousing on a paved six acre parcel! How things change; we are building back in the UK factory, have a sale on the facility noted, and are completing the final work on a *factory outlet* at #4, 505 Industrial Avenue, Ottawa, Ontario K1G OZ1. This new facility will



provide us with the opportunity to have our products under one roof. We will move in December 01, 2006 and will keep the same telephone/fax numbers!

We have a lot of product and we would rather sell it than move it so we are putting together a one time opportunity for dealers to stock up on some popular parts and accessories. A flyer will be faxed out November 13th with items we will be offering at discounted pricing for a one week period.

Welcome Diana Lim



It gives us great pleasure to announce the signing of a contractual agreement with Diana Lim, Graphic Artist. Diana hails from Quebec City and apart from her creativity, brings some fantastic Adobe skills to compliment our ability to market and promote the RGK, Varilite, and Kenda brands. Diana has a keen interest to enhance her on-line skills with Dream weaver, Flash, and Go Live and we look forward to growing our on-line presence with her. We are already aware of her on court skill sets, (Diana is in the women's wheelchair basketball national team program) and we know her off court skills will fit really

well with us. We are all looking forward to a great working relationship. Welcome Diana!

Note: Brenda Pastorek, CGA has been with us part time for the life of this company and eight years earlier with another association, but she has agreed to accept a full time position with a high tech firm in town now that the kids are older. **Pam Hanlan**, CGA has agreed to terms with us and we look forward to her starting with us in the third week of November 2006. Welcome Pam!

RGK Wheelchairs, Inc., is moving into a new Factory Outlet December 01, 2006. That new address will be #4, 505 Industrial Avenue, Ottawa, Ontario K1G 0Z1.

The corporate office address will remain as 1932 Danniston Crescent, Orleans, Ontario K1E 3R6 for the immediate future.

The telephone and fax numbers will remain the same as well as our on-line presences.

"We are looking forward to finally having a location where we can have our entire product under one roof and we do not have to drive 40 minutes," said Chantal **Benoit Office** Manager. "We plan to have an open house December 06, 2006."



Varilite ® products are available in every province (New Sizing now available) with funding provided by government agencies across the country with exception to Alberta. The AADL program in Alberta funds the Evolution™ and are considering the inclusion of the rest of the line (Zoid™, Stratus™, Meridian™, Wave™ Series, Solo™, and Pro Form NX™), like other provinces.

Our Contact Info: RGK Wheelchairs, Inc. 1932 Danniston Cr Orleans, ON K1E 3R6 Canada

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E-mail: Info@4RGK.com Info@Varilite.ca

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The memo reads, "In order to better serve our clients we are moving to

a bigger and better facility. We should not miss a beat, you won't even notice. We will begin business on Wednesday November 1st from our new location." The New Address is Spinergy, Inc., 8985 Crestmar Pointe, San Diego, Ca. 92121. The Contact Information is Tel: 858-450-4900 Fax: 858-450-0442.

All shipping, billing and repairs will continue to be performed at this new location. Ryan Webb's satellite office in Colorado is not affected by the move (wheelchair wheel sales, marketing & customer service).

Frog Legs Relocation & Polymer

Janet Chelgren, Director of Marketing and Operations with Frog Legs, Inc., has confirmed their relocation a couple hours down the road. The new business address is 502 South Vine, Ottumwa, Iowa USA 52501. Their (800) 922-2129 number stays the same, but the new local dialing number will be (641) 682-0220 and their facsimile will be (641) 682-0132.

The move is designed to enhance production and distribution and make it even easier to get product to the end user. Stephanie Jones will be heading up Customer Service, and Mark Chelgren is the President of Frog Legs, Inc.

I had the opportunity to review the polymer durometer used in the classic forks today and recap that there are five different densities used, but the majority of forks that go out the door are numbered 50, 60, and 61. The overview is as follows: 40 are recognized by the light grey color and have the lowest durometer reading. They are seldom used and we would not have them in stock normally. The 50 is also recognized by a light grey coloration and are for people up to 140 lbs. The 60 series are black and meet the needs of people who are 140-200 lbs. The 61's are also black, but differentiated by a step in the construction of the polymer and meets the needs for those that are 200-280 lbs. Lastly, the 71 series are black with a step for people 280 lbs plus but are seldom used and we would not stock those normally. For more information, check out their web site at www.froglegsinc.com.

Bits and Bytes

- KENDA introduces K192 and K184;
- Beyond Boundaries Live, Olympia 2, London December 8-9, 2006;
- Shoppers in Calgary Nov 3 and Toronto November 20, 21, 2006;
- Vote 4 Mother McPherson November 25th second ballot December 2;
- See You at the Therapists Choice November 8, 2006.

BESPOKE PLUS helps market and promotes RGK Wheelchairs, VARILITE® Seating and Positioning Systems, KENDA Tires, SPINERGY and GLANCE Wheels, and other products through the North American company called RGK Wheelchairs, Inc. Back issues on www.4RGK.com.

If you have something that you think we should be expounding on, please contact the editor, Reg McClellan.