



"If your work speaks for itself don't interrupt"

20th Year of Bespoke Plus

How time flies when you are having fun! Although we started in this business in 1979 the modern version of our company has been around since 2000 and the Bespoke Plus started in 2003.

The Bespoke Plus was designed to be an open newsletter to educate and enlighten the reader on products, services, and the people that used them to enhance the quality of life of all involved.

Those publications are on our website and have generally been monthly issues for the last 20 years.

We welcome input into the publication monthly from all involved and although we are not inundated with material, but we certainly use everything we get. Feel free to email us with anything that you feel will be important for a readership consisting of people working in this industry as manufacturers, distributors, dealers, prescribers, end users and their friends and family.

We did not have a Christmas party this year as per the current Covid-19 time we live in and because we were preparing for the move to a bigger space at 137 Buttermill Avenue, Concord, ON L4K 3X5. We are getting close to being settled in our new home and will have an open house in the first quarter of 2022.

Rehab Equipment Expo

The Rehab Equipment Expo (REE) will take place March 8th, 2022, from 8:00am to 4:00pm at the Richmond Olympic Oval, 6111 River Rd, Richmond. It will be Free admission this year, Free Parking at Lansdowne Mall, and Free Shuttle to and from Lansdowne Skytrain 8am to 5pm.

The purpose of REE is to give clinicians in the community and health facilities access to information needed to make educated decisions regarding the purchase of assistive


technology along with an opportunity to learn about some of the resources available to their clients.

This year to take small steps towards resumption of normalcy while still respecting everyone's safety the following modifications will be made to the usual format:

- There will be no formal education sessions scheduled although visiting the exhibits constitutes a significant amount of education.
- The event will not be open to the public; It is only open to people involved with the provision of healthcare. i.e., Allied health, nursing, funding agencies, home health equipment providers etc.
- Everyone at the event must show proof of vaccination.

REHASENSE Canada

It gives us great pleasure to introduce Rehasense Canada, a subsidiary of Rehasense Hongkong which manufactures a wide range of selected, high quality mobility products.

 Stemming from a long-standing desire to develop a line of top end, high quality functional products, competitively priced and adapted for different countries, the international team at Rehasense has collaborated with experts from the Nordic countries to present a range of products that are developed with a clear northern European influence – strong focus on ergonomics, functionality, design, and durability.

Rehasense Europe serves the European market from its production and service center in Piotrkow, Poland.

The Asian-Pacific and North American markets are served by the Rehasense Asia with its Hong Kong and Xiamen (China) branches.

The Rehasense product strategy is to have a portfolio which covers a wide range of mobility challenges with a focussed solutions offering. By focussing on a limited number of selected products for each mobility challenge, they can remain a lean organisation, delivering cost competitiveness for the high-quality product segment in order to serve customers better.

Their portfolio includes:

- Rollators / walkers
- PAWS- Power Assisted Wheelchair Systems
- Aluminium frame wheelchairs
- Steel frame wheelchairs
- Access Ramps
- Toilet / commode chairs
- Shower chairs
- Lifters
- Transfer devices
- Hospital beds

Please visit the product line at www.Rehasense.ca.

Adi On Board

Adithya Rao (Adi), has been hired as the Commercial Manager at Rehasense Canada and will be making his debut at REE along with the Rehasense product line. He is a pharmacist by qualification and with over 8 years of Rehab industry experience has assessed more than 400 wheelchair users for their mobility and homecare needs.



He has worked with more than 15 Major brands in the Mobility/Homecare vertical like Meyra, Sorg, Drive Medical, Benoit Systeme's, Rehasense to name a few.

His expertise in Pediatric wheelchairs, Power wheelchairs, Comfort Chairs, Pushchairs, Strollers, Power addon devices, Wheeled commode chairs, Patient Lifters, Air mattresses and Electric beds will undoubtedly be an asset for this new product line being introduced in Canada.

RGK Price Increases

Sunrise Medical Canada has provided new order forms for the RGK product line, and they have a significant increase in the retail price of the product. See their website for that update at www.sunrisemedical.ca. We will have our order forms updated as soon as possible. We anticipate many

more changes with that product line going forward and will stay tuned to developments.

Paralympics 2022

The PARALYMPIC GAMES are set to go in Beijing, China March 04-13, 2022, and Canada has named 49 athletes to represent us in all five Paralympic Sports at these games. They come from across Canada as recorded on this graphic map from the folks at www.Paralympic.ca.



There will be an exclusive virtual event for supporters of the Canadian Paralympic Team to celebrate the Beijing 2022 Paralympic Games and go behind the scenes with Team Canada Chef de Mission Josh Dueck – live from the Games! This exclusive virtual experience will be hosted by Assistant Chef de Mission Karolina Wisniewska and will take place on Wednesday, March 9, 2022, at 7:00pm ET.

Bits and Bytes

- 49 Abilities March 4-6, 2022, Los Angeles, CA;
- 49 REE March 08, 2022, Richmond, BC;
- 49 Abilities April 29-May 01, 2022, New York, NY;
- 49 CSMC May 03-04, 2022, Toronto, ON;
- 49 Abilities May 13-14, 2022, Toronto, ON;
- 49 Abilities June 24-26, 2022, Chicago, IL;
- 49 Abilities August 05-07, 2022, Houston, TX;
- 49 Abilities September 09-11, 2022, Phoenix, AZ;
- 49 Rehacare Dusseldorf, DE September 14-17, 2022;
- 49 Abilities November 04-06, 2022, Miami, FL.

BESPOKE PLUS is the newsletter of 49 Bespoke Inc., which markets products from around the world designed to better meet the needs of people with a disability.

We have grown up in sport, have a social service background, and have adopted an advocacy role in our business practice. **Comments are welcome.**